

Appendix D

**April 2013 -March 2014**

**AN: Antenatal; PC: Parent Craft; PN: Postnatal**

<i>Performance Indicator</i>	<i>Indicator</i>
<u>Users</u>	100 % of MAMTA users from ethnic minority or new community
	<b>27% (225/835)</b> of MAMTA users arriving into country less than three years ago.
	<b>75%(625/835)</b> MAMTA users first language is not English
	<b>85%(712/835)</b> of MAMTA users are not born in UK
<u>Parent craft</u>	<b>61%(89/145)</b> of all MAMTA users completing full parent craft course at FWT
<u>Breastfeeding</u>	<b>96%(183/190)</b> of all MAMTA antenatal ( <b>AN &amp; PC</b> ) users tracked initiated breastfeeding
	<b>88%(168/190)</b> MAMTA antenatal ( <b>AN &amp; PC</b> ) users tracked that are still breastfeeding at 6-8 weeks
	<b>89%(143/160)</b> MAMTA <b>PN</b> users tracked that are still breastfeeding at 6-8 weeks
<u>Healthy Start</u>	<b>38%(27/72)</b> MAMTA antenatal ( <b>AN &amp; PC</b> ) eligible users were on HS at first contact
	<b>96%(69/72)</b> MAMTA antenatal ( <b>AN &amp; PC</b> ) are in receipt of free healthy start vitamins antenatally
	<b>76</b> Number of healthy start completed applications that MAMTA initiated some still awaiting response